

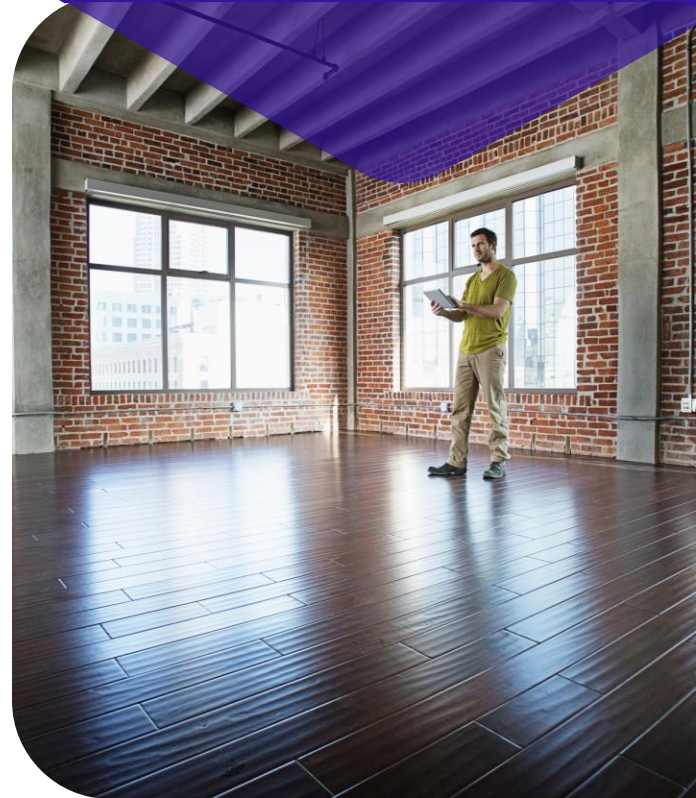
Sell more with frictionless measure-to-quote

Turn faster, more accurate estimates into higher win rates and bigger sales.

In flooring, speed and accuracy win the job. When your quotes are fast, clear, and competitive, customers move forward with confidence—and they're more likely to buy from you than the competitor who's still figuring out square footage.

But quoting isn't just about speed. It's about building trust, avoiding errors, and giving every customer a proposal that feels tailored, complete, and easy to say yes to.

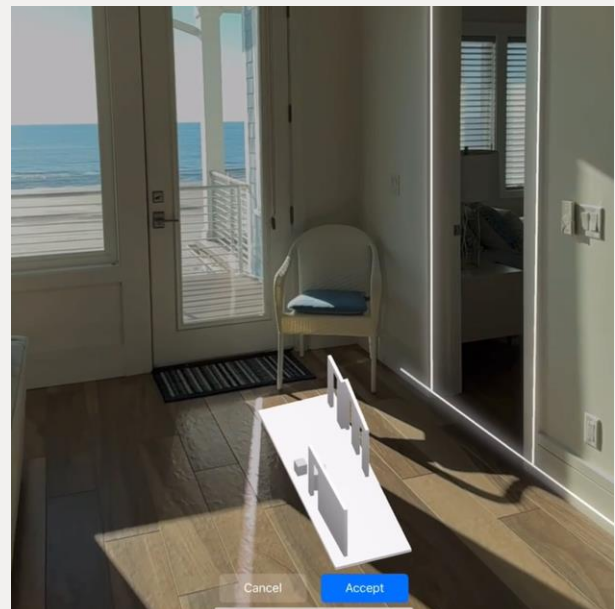
That's where **Cyncly Flooring's** Measure-to-Quote capabilities come in.



Speed and accuracy aren't just nice to have—they're how you win

We give you the capabilities to:

- **Measure faster and more accurately**, even in complex or awkward rooms.
- **Quote more confidently**, with built-in checks that reduce errors and flag missing items.
- **Win more jobs**, with a polished, professional proposal that's easy for customers to approve.
- **Sell at higher margins**, by presenting clear value and avoiding costly revisions or rework.



What powers estimate, design and sell

Our connected capabilities simplify and speed up the entire estimating process—from first measurement to signed proposal—so you can close the sale before the competition catches up.

Room measurement & takeoff

Use LiDAR technology or manual entry to capture accurate room dimensions in the field, reducing rework and material waste.

Assign room names and surface types instantly, so your quote is always tied to the customer's specific space and needs.

Digital drawing tools let you map complex rooms, define layout patterns, and plan installation details on the spot.

Material & labor assignment

Assign product selections directly from your catalog, including trims, transitions, and underlayment.

Automatically calculate labor, waste, and cut patterns, so nothing gets missed.

Add services like furniture moving, floor prep, or delivery, ensuring full scope coverage and higher average tickets.

Quote preparation & delivery

Review a smart checklist before quoting to ensure everything's covered—no surprises for you or your customer.

Customize pricing, discounts, and markups to fit the customer, the job, and your strategy.

Generate a quote in just a few taps, then send it digitally via email, text, or interactive customer link.

Customer approval & payment

Digital quote review tools let customers accept online, request changes, or ask questions in real time.

Embedded payment options allow customers to approve and pay instantly with secure, integrated checkout—no more chasing deposits.

Connected systems sync everything with your CRM and ERP, so no details are lost in translation.

Results that drive sales

Cynclly Flooring retailers using Measure to Quote capabilities see:

- Faster quoting turnaround—often same-day
- Fewer pricing or scope errors in the field
- Higher quote acceptance rates
- Bigger average sale sizes due to improved scope visibility

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