

Operate leaner to drive more lead-to-revenue

Streamline workflows, reduce costs, and uncover new paths to profit.

Margins in flooring are tight—and inefficiency eats into every one of them. Whether it's double entry, outdated pricing, or unclear job costing, small cracks in your back-office workflows quickly turn into lost profit and wasted time.

Running a lean business isn't about doing more with less. It's about doing more of what works—automating what slows you down, connecting your systems, and using better insights to drive decisions.

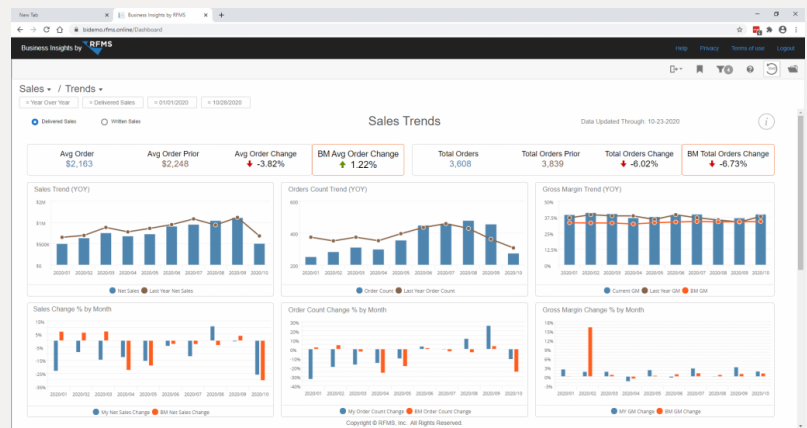
That's where **Cyncly Flooring's** Business Management capabilities come in.



You can't grow what you can't see

We give you the capabilities to:

- **Track your financials in real time**, so you always know how the business—and every job—is performing.
- **Simplify operations**, with automation that cuts admin, reduces errors, and frees up your team.
- **Improve inventory control**, so stock is where it needs to be, when it needs to be there.
- **Make smarter decisions**, with dashboards that reveal performance trends and profit drivers.



What powers business management

We deliver the core capabilities that flooring retailers need to run their business with confidence and transparency.

Room measurement & takeoff

Use LiDAR technology or manual entry to capture accurate room dimensions in the field, reducing rework and material waste.

Assign room names and surface types instantly, so your quote is always tied to the customer's specific space and needs.

Digital drawing tools let you map complex rooms, define layout patterns, and plan installation details on the spot.

Material & labor assignment

Assign product selections directly from your catalog, including trims, transitions, and underlayment.

Automatically calculate labor, waste, and cut patterns, so nothing gets missed.

Add services like furniture moving, floor prep, or delivery, ensuring full scope coverage and higher average tickets.

Quote preparation & delivery

Review a smart checklist before quoting to ensure everything's covered—no surprises for you or your customer.

Customize pricing, discounts, and markups to fit the customer, the job, and your strategy.

Generate a quote in just a few taps, then send it digitally via email, text, or interactive customer link.

Customer approval & payment

Digital quote review tools let customers accept online, request changes, or ask questions in real time.

Embedded payment options allow customers to approve and pay instantly with secure, integrated checkout—no more chasing deposits.

Connected systems sync everything with your CRM and ERP, so no details are lost in translation.

Results that drive revenue

Cynclly Flooring retailers using Lead-to-Revenue capabilities see:

- More efficient workflows
- Improved quote accuracy
- Higher conversion rates
- Reduced overhead costs
- Greater profitability

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